## Dust in PG quasars as seen by ISO

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Is every PG quasar accompanied by considerable amounts of dust? Or do also relatively dust-free, naked quasars exist which might be more evolved? Is the AGN the sole power source in dusty PG quasars or do starbursts play a significant role?

What is the relation between PG quasars and ultraluminous IR galaxies? What are the edge-on counterparts of dusty PG quasars? Why could also ULIRGs with cool MIR/FIR colors house a PG quasar?

Topics like those above are addressed on the basis of sensitive near- to far-infrared photometry with the Infrared Space Observatory ISO, and further aspects for FIRST are presented.